

USING ADKAR WITH TRADITIONAL CHANGE MANAGEMENT ACTIVITIES



NAICS #:
519110, 519130, 519190 541611, 541612,
541613 541614, 541618, 541720 561421,
561422, 561499 561110,
611420, 611430 611699, 611710

EMSDC MBE Cert PT01762
NJ-DBE October 2015
NJ MBE Cert #67001-10
NJ SBE: A0031-30

Cage Code: 705J3
Duns #: 078768502

TODAY'S METHODOLOGY:

ADKAR (Prosci (R) outlines the individual's successful journey through change. Each step of the model also naturally fits into the typical activities associated with change management.

A **Awareness** of the business reasons for change. Awareness is the goal/outcome of early communications related to an organizational change

D **Desire** to engage and participate in the change. Desire is the goal/outcome of sponsorship and resistance management

K **Knowledge** about how to change. Knowledge is the goal/outcome of training and coaching

A **Ability** to realize or implement the change at the required performance level. Ability is the goal/outcome of additional coaching, practice and time

R **Reinforcement** to ensure change sticks. Reinforcement is the goal/outcome of adoption measurement, corrective action and recognition of successful change

The goals and outcomes defined by ADKAR are sequential and cumulative, they must be achieved in order for effective and sustainable change to take place.

CONSULTANT SERVICES:

Consultative: Creating a pathway in achieving your results with your business members input and employee observations of what is key for the benefit of your clients.

Advisory: Bringing diverse perspectives from unrelated industry operations and processes in seeking new opportunities in efficiencies.

Collaborative: Alignment optimizations delivers on a full spectrum of progressively engaging and impacting methodologies that deliver the results you and your clients expect.

KEYNOTE SPEAKER/WORKSHOPS

TRAINING & FACILITATION

COACHING & MENTORING

STAY CONNECTED



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Aligning Performance Improvement w/Corporate Strategy