

# ALIGNMENT OPTIMIZATION



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## Count me in next session

90% of the time, business leaders are happy with the outputs of their intended business plans, strategy revisions, merger planning, new partnerships, and similar corporate initiatives. However, multiple research studies show that 70% of these collaborative activities fail to realize their intended outcomes.

Why? Existing research list people and culture issues in the top five reasons, and cite these problems arising during implementation. Hence the current interest in Change Management. However, SchellingPoint's research has identified several issues in the process of forming goals and plans which become root to execution issues that no amount of change management will fix.

This research has become the management science of Alignment Optimization, now taught at leading US and UK business schools, and used by leadership at organizations of all types and size around the world.

Would you be interested in attending aAn introduction to the concepts and methods of Alignment Optimization? Then just reply "count me in" and you will receive an invitation to participate in this important leadership event.

If you have a significant initiative on the horizon, or others just launched, this discussion will methodologyillustrate the reduction in waste, the lowering in cost, and spent time you can save while producing the outcomes you seek. Just reply, "count me in" and we will send you your personal invitation.  
Be seeing you!

## CONSULTANT SERVICES:

**Consultative:** Creating a pathway in achieving your results with your business members input and employee observations of what is key for the benefit of your clients.

**Advisory:** Bringing diverse perspectives from unrelated industry operations and processes in seeking new opportunities in efficiencies.

**Collaborative:** Alignment optimizations delivers on a full spectrum of progressively engaging and impacting methodologies that deliver the results you and your clients expect.

## KEYNOTE SPEAKER/WORKSHOPS

## TRAINING & FACILITATION

## COACHING & MENTORING

STAY CONNECTED



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Aligning Performance Improvement w/Corporate Strategy