

CHARTERING A NEW GLOBAL HEALTH COALITION



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Shifting a global disease strategy from research to patient impact.

Four leaders from philanthropy, academia, disease control, and industry shared a common concern for the lack of progress being made against an infectious disease, whose primary victim is children.

International research and aid groups were reporting their individual activities each year, but there was immaterial progress in reducing patient count. 36 global specialists from places such as Australian, Brazil, Ghana, Switzerland and the United States were invited to formulate a coordinated global strategy to eliminate the disease.

Working virtually, with one in-person meeting including online participants, AO enabled the group to converge on a single, two-step strategy. With a strong initial Alignment Index of 82, the small degree of misalignment required some fact checking and experience sharing to reconcile their differences of opinion. The focus of the discussion then centered on developing a common vocabulary and the action roadmap.

In the two years since the coalition was formed, ideas and techniques have been successfully field tested, new detection and treatment training has been implemented, and new fundraising is providing a channel of investment from the coalition to the villages and patients.

With a focus on Early Detection and Early Treatment, one group piloted methods that lead to severe case counts falling from 187 to 2 in the first test district. The initiative is now entering its scale up stage.

CONSULTANT SERVICES:

Consultative: Creating a pathway in achieving your results with your business members input and employee observations of what is key for the benefit of your clients.

Advisory: Bringing diverse perspectives from unrelated industry operations and processes in seeking new opportunities in efficiencies.

Collaborative: Alignment optimizations delivers on a full spectrum of progressively engaging and impacting methodologies that deliver the results you and your clients expect.

KEYNOTE SPEAKER/WORKSHOPS

TRAINING & FACILITATION

COACHING & MENTORING

STAY CONNECTED



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Aligning Performance Improvement w/Corporate Strategy